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## KID PACK CHALLENGE

Join other businesses in a friendly competition to end childhood hunger!

Kid Packs are a special pack of kid-friendly foods that provide a source of weekend nutrition to elementary students facing hunger. Each week of the school year Helena Food Share distributes an average of 1,100 Kid Packs to elementary schools in the Greater Helena Area, this equates to over 40,000 packs per year!

## We are looking for business partners to help keep our local children fed. Are $700~{\rm up}$ for the challenge?

## To be a Kid Pack Challenger means:

- Your business has donated \$1,000 or more to the Kid Pack program. This can be done in the following ways:
  - $\circ~$  A donation from the business in the amount of \$1,000 or more
  - $\circ~$  A culmination of donations from the employees adding up to \$1,000 or more
  - A combination of donations from the business and its employees adding up to \$1,000 or more. Maybe the business will match employee contributions?
  - Note- if the business wishes to be public in the challenge, we have a leader board on our website that shares how much each business has donated. They can choose not to participate in this publically.
- Your business is invited to complete a Kid Pack build (we do not require businesses to do this, but most of them look forward to doing it).
  - Builds are done on Tuesday evenings and require 15-20 volunteers. Due to safety concerns, no children under the age of 16 are allowed to participate in the builds. These builds can be scheduled with Kim.
  - Business have the opportunity to do this build on their own or as part of the "challenge," where they attempt to build 1,000 packs faster than the other businesses participating in the challenge. Again, they do not have to do this competitively! But many wish to.
    - If the business is participating in the build as a timed challenge, here are the rules:
      - Bring 15-20 volunteers to complete the build. Due to safety concerns and space constraints we ask groups not to bring more than 30 volunteers and that all volunteers are at least 16 years of age or older.
      - Each group will be timed on building 1,008 Kid Packs, exactly 6 pallets.
      - No running.
      - Groups can have the build setup and bags ready to go before the timer starts.

Each Kid Pack Challenger will receive a plaque from Helena Food Share to hang in their place of business and will be featured as a Kid Pack Challenger on Helena Food Share's website.